

3.8

THE MORE YOU KNOW HOW TO OPEN UP YOUR PROJECT, THE EASIER IT WILL BE FOR YOU TO SCALE AND INCREASE YOUR IMPACT.

Open-source software development is built on peer production and the value of making product elements, such as blueprints and documentation, available to the public. This model has been successful in software development, but also for physical product development, by enabling the growth of economically sustainable companies.

Learning how to leverage the openness of a project means to understand how to benefit from the interaction with communities and from the complete or partial sharing of the resources of your project.

The openness discussion tool helps you define and discuss an openness strategy that can enhance the effect of a project development.

Type:

#tool

Subject:

#open source innovation

Keywords:

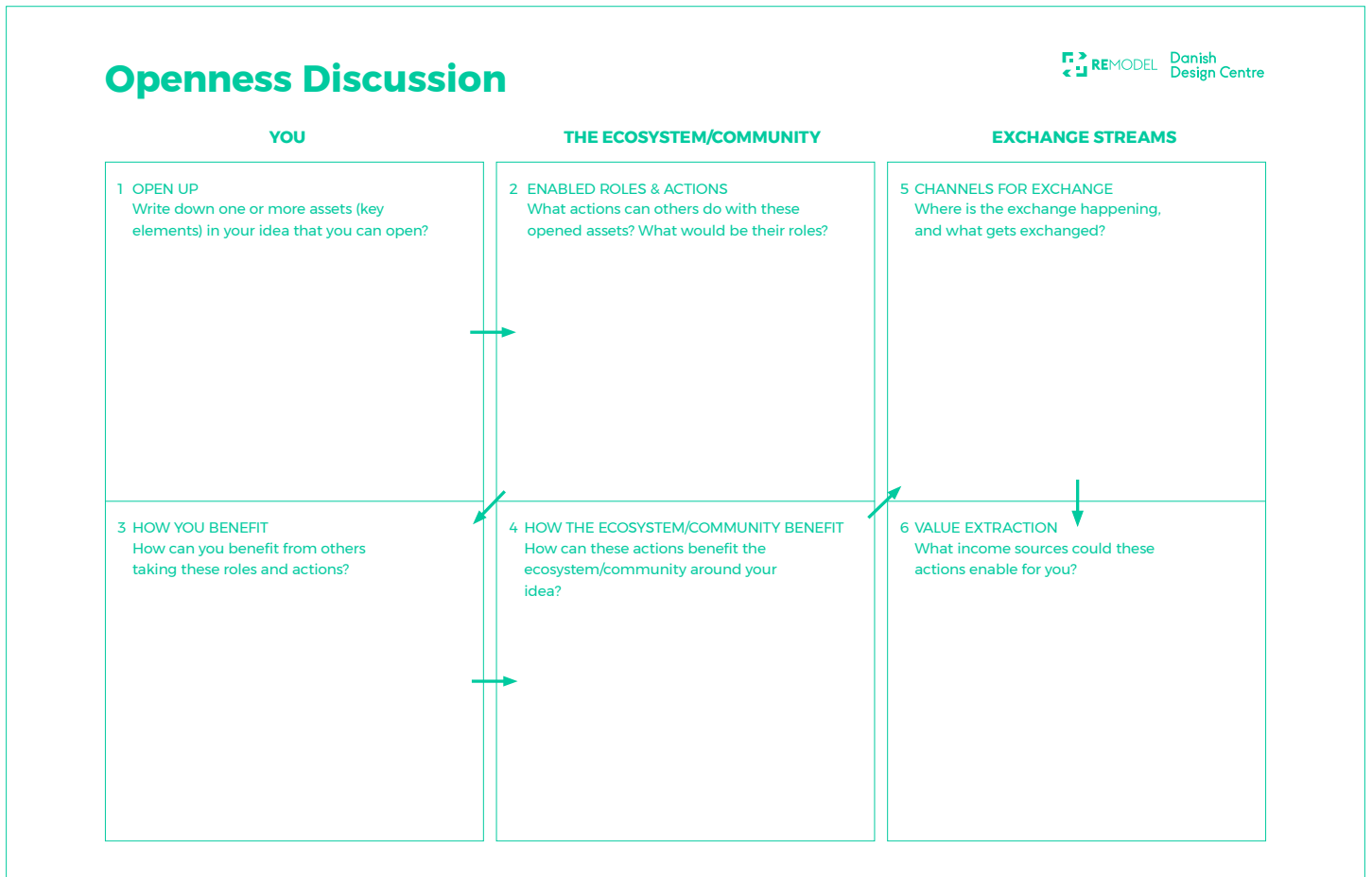
#open business design

#community-driven business modelling

#design thinking



Openness Discussion



Fill the blocks

Block 1

Open up

Write down one or more assets (key elements) of your idea that you can open

Block 2

Enabled roles and actions

What actions can others do with these open assets?
What would be their role?



Block 3

Benefits for you

How can you benefit from others taking these roles and actions?

Block 4

Benefits for the ecosystem

How do these actions benefit the ecosystem/community around your idea?

Block 5

Channels for exchange

Where is the exchange happening and what gets exchanged?

Block 6

Value extraction

What revenue streams could these actions enable for you?

About: Remodel

Remodel is an initiative to explore how manufacturing businesses can use open source methodology and principles to develop environmentally sustainable and economically sound business models in the manufacturing of physical products. REMODEL is a project that is part of the Danish Design Centre's 'Future Fabrication' program, which explores how the design methods and new manufacturing technologies of the maker movement - including its fundamental open source currents - hold the potential to significantly revolutionize the manufacturing business worldwide.

www.danskdesigncenter.dk/en/remodel

Source:

Remodel Toolkit, Openness discussion worksheet based on Open Platform Design FlowChart by Lars Zimmermann, CC BY SA

Related resources

Open Source Business Models for Circular Economy - Video Series, www.community.oscedays.org/t/tool-video-open-source-business-models-for-circular-economy-video-series/4625